



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Luc, Inc.
25 Whitlock Place, SW
#201
Marietta, GA 30064-3142

Contract # 324629

Schedule Dates 10/01/12-10/07/12
Advertiser Pol/City W/D/Con/PA (12930)
Agency Luc, Inc. (2895)
Product Political - Federal Candidate (1067)
Brand POL/M CRITZ/D/CON/PA (131741)
Salesperson Telerep/Atlanta, Atlanta (1044)
Sales Office Telerep/Atlanta
Buyer Name MULLS,AMY
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments 2430
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/30/12
Last Modified 09/27/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06256078
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,929.25
Net Total \$22,265.75
Sales Tax

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Oct. 2012	36	\$26,195.00
Grand Total:	36	\$26,195.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	10/02/12-10/04/12	5	:30	5:59A- Channel 11 News 6am	1		1						1			Pittsburgh (WPXI)	NEWS 6-7A/1	7/30/12
1.1	Normal Line / Spot	10/01/12-10/05/12	5	:30	5:59A- Channel 11 News 6am	2	X	X	X	X	X			2	\$795.00	\$1,590.00	Pittsburgh (WPXI)	NEWS 6-7A/1	9/21/12
2.0	Revised Line / Spot	10/01/12-10/05/12	5	:30	7A- 8A (EST)	1								1			Pittsburgh (WPXI)	TODAY 7-8A/2	7/30/12
2.1	Normal Line / Spot	10/01/12-10/05/12	5	:30	7A- 8A (EST)	2	X	X	X	X	X			2	\$620.00	\$1,240.00	Pittsburgh (WPXI)	TODAY 7-8A/2	9/21/12
3.0	Revised Line / Spot	10/03/12-10/03/12	5	:30	8A- 9A (EST)	1								1			Pittsburgh (WPXI)	TODAY 8-9A/3	7/30/12
3.1	Normal Line / Spot	10/01/12-10/05/12	5	:30	8A- 9A (EST)	1	X	X	X	X	X			1	\$570.00	\$570.00	Pittsburgh (WPXI)	TODAY 8-9A/3	9/21/12
4.0	Revised Line / Spot	10/02/12-10/04/12	5	:30	9A- Today Show 9a	1								1			Pittsburgh (WPXI)	TODAY 9-10A/4	7/30/12
4.1	Normal Line / Spot	10/01/12-10/05/12	5	:30	9A- Today Show 9a	2	X	X	X	X	X			2	\$395.00	\$790.00	Pittsburgh (WPXI)	TODAY 9-10A/4	9/21/12
5.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	8A- 10:30A (EST)	1								1	\$370.00	\$370.00	Pittsburgh (WPXI)	SAT NEWS 8-1030A/5	7/30/12
6.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	5:30A- 8A (EST)	1								1	\$345.00	\$345.00	Pittsburgh (WPXI)	SUN NEWS 530-8A/6	7/30/12
7.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	8A- 10A (EST)	1								1	\$370.00	\$370.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/7	7/30/12
8.0	Revised Line / Spot	10/03/12-10/05/12	5	:30	10A- Ellen	1								1			Pittsburgh (WPXI)	ELLEN/8	7/30/12
8.1	Normal Line / Spot	10/01/12-10/05/12	5	:30	10A- Ellen	2	X	X	X	X	X			2	\$345.00	\$690.00	Pittsburgh (WPXI)	ELLEN/8	9/21/12

CONFIRMATION CONTRACT

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Salesperson Telerep/Atlanta, Atlanta (1044)
Sales Office Telerep/Atlanta
Buyer Name MILLIS,AMY
Phone/Fax /
CPE N/A
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Billing Type Standard
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Pittsburgh (WPXI)
By Broadcast Month

Spots	Rate
Oct. 2012	\$26,195.00
Grand Total:	\$26,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Revised Line / Spot	10/02/12-10/04/12	5	:30	11:59A- Channel 11 News At Noon				1	1	1						Pittsburgh (WPXI)	NOON NEWS/9	7/30/12
9.1	Normal Line / Spot	10/01/12-10/05/12	5	:30	11:59A- Channel 11 News At Noon	3	X	X	X	X	X			3	\$370.00	\$1,110.00	Pittsburgh (WPXI)	NOON NEWS/9	9/21/12
10.0	Revised Line / Spot	10/02/12-10/04/12	5	:30	4P- Judge Judy 4p			1		1							Pittsburgh (WPXI)	JUDY 4P/10	7/30/12
10.1	Normal Line / Spot	10/01/12-10/05/12	5	:30	4P- Judge Judy 4p	2	X	X	X	X	X			2	\$395.00	\$790.00	Pittsburgh (WPXI)	JUDY 4P/10	9/21/12
11.0	Revised Line / Spot	10/01/12-10/03/12	5	:30	4:28P- Judge Judy 430p		1		1								Pittsburgh (WPXI)	JUDGE JUDY 430P/11	7/30/12
11.1	Normal Line / Spot	10/01/12-10/05/12	5	:30	4:28P- Judge Judy 430p	2	X	X	X	X	X			2	\$495.00	\$990.00	Pittsburgh (WPXI)	JUDGE JUDY 430P/11	9/21/12
12.0	Revised Line / Spot	10/01/12-10/05/12	5	:30	5P- 5:30P (EST)		1										Pittsburgh (WPXI)	NEWS 5-530P/12	7/30/12
12.1	Normal Line / Spot	10/01/12-10/05/12	5	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$795.00	\$1,590.00	Pittsburgh (WPXI)	NEWS 5-530P/12	9/21/12
13.0	Revised Line / Spot	10/02/12-10/04/12	5	:30	5:30P- 6P (EST)			1		1							Pittsburgh (WPXI)	NEWS 530-6P/13	7/30/12
13.1	Normal Line / Spot	10/01/12-10/05/12	5	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$795.00	\$1,590.00	Pittsburgh (WPXI)	NEWS 530-6P/13	9/21/12
14.0	Revised Line / Spot	10/01/12-10/03/12	5	:30	5:58P- Channel 11 News At 6pm M-F		1		1								Pittsburgh (WPXI)	NEWS 6-630P/14	7/30/12
14.1	Normal Line / Spot	10/01/12-10/05/12	5	:30	5:58P- Channel 11 News At 6pm M-F	2	X	X	X	X	X			2	\$995.00	\$1,990.00	Pittsburgh (WPXI)	NEWS 6-630P/14	9/21/12

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Pittsburgh (WPXI)
By Broadcast Month
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Grand Total: 36 \$26,195.00

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15.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	6P- CHANNEL 11 NEWS								1	1	\$670.00	\$670.00	Pittsburgh (WPXI)	NEWS 6-630P/15	7/30/12
16.0	Revised Line / Spot	10/02/12-10/05/12	5	:30	6:59P- Jeopardy			1						2	\$1,645.00	\$3,290.00	Pittsburgh (WPXI)	JEOP 7-730P/16	7/30/12
16.1	Normal Line / Spot	10/01/12-10/05/12	5	:30	6:59P- Jeopardy			1						2	\$1,645.00	\$3,290.00	Pittsburgh (WPXI)	JEOP 7-730P/16	9/21/12
17.0	Revised Line / Spot	10/01/12-10/03/12	5	:30	7:30P- WHEEL OF FORTUNE				1					2	\$1,645.00	\$3,290.00	Pittsburgh (WPXI)	WHEEL 730P/17	7/30/12
17.1	Normal Line / Spot	10/01/12-10/05/12	5	:30	7:30P- WHEEL OF FORTUNE				1					2	\$1,645.00	\$3,290.00	Pittsburgh (WPXI)	WHEEL 730P/17	9/21/12
18.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	7P- Jerome Belis 7-730P								1	1	\$670.00	\$670.00	Pittsburgh (WPXI)	BETTIS 7-730P/	7/30/12
19.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	7:30P- 8P (EST)								1	1	\$570.00	\$570.00	Pittsburgh (WPXI)	HOLD FOR JEOP 730-8P/	7/30/12
19.0.1	Closed Preempt	10/06/12															Pittsburgh (WPXI)	Program Change/Exception	
20.0	Revised Line / Spot	10/02/12-10/02/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P			1									Pittsburgh (WPXI)	LATE NEWS/20	7/30/12
20.1	Normal Line / Spot	10/01/12-10/05/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P			1						1	\$1,995.00	\$1,995.00	Pittsburgh (WPXI)	LATE NEWS/20	9/21/12
21.0	Revised Line / Spot	10/01/12-10/05/12	5	:30	11:34P- TONIGHT SHOW								1				Pittsburgh (WPXI)	TONITE SHOW/21	7/30/12
21.1	Normal Line / Spot	10/01/12-10/05/12	5	:30	11:34P- TONIGHT SHOW								1	2	\$670.00	\$1,340.00	Pittsburgh (WPXI)	TONITE SHOW/21	9/21/12

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22.0	W/G For 19.0.1 / Spot	10/06/12-10/06/12	5	:30	7P- Jerome Belts 7-730P	1						1		1	\$570.00	\$570.00	Pittsburgh (WPXI)	JEROME 7-730P/	9/20/12
23.0	Normal Line / Spot	10/01/12-10/05/12	5	:30	10A- Ellen	1	X	X	X	X	X			1	\$345.00	\$345.00	Pittsburgh (WPXI)	ELLEN/25	9/27/12

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